



SWACHH TSAV

#WomenLedSanitation

A Swachh Bharat Mission Urban Initiative



Women Icons Leading Swachhata (WINS) Awards 2023

WOMEN ICONS LEADING SWACHHATA (WINS) AWARDS 2023

The Women Icons in Swachhata (WINS) Awards 2023 aims to recognize and celebrate women-led organizations and individuals who are leading change in urban sanitation and waste management through various initiatives



WINS Awards 2023



The Women Icons in Swachhata (WINS) Awards 2023 aims to recognize and celebrate women-led organizations and individuals who are leading change in urban sanitation and waste management through various initiatives.

Who Can Apply?

- ✓ Individual Women Entrepreneurs and Change Agents
- ✓ Self Help Groups
- ✓ Microenterprises
- ✓ Startups
- ✓ NGOs

10 Thematic Areas

- ✓ Management of Community/Public Toilets
- ✓ Septic tank cleaning services
- ✓ Treatment facilities – Used Water /Septage
- ✓ Municipal Waste Collection & Transportation
- ✓ MRF Operation
- ✓ Waste to Wealth products
- ✓ Treatment facilities-Solid Waste Management
- ✓ Information Education Communication, Training, Capacity Building
- ✓ Technology and innovation
- ✓ Other (to be specified)

Stage 1:
Citizen Application



Stage 2:
City Evaluation Stage



Stage 3:
State Nomination



Stage 4:
MoHUA Evaluation



Stage 5:
Award Ceremony

States & Cities to **publicize details of WINS Awards 2023** via their **website, portals, and social media**.
Entries to be invited from citizens.
A **suggested application format** has been provided by MoHUA.

ULBs will evaluate entries & **nominate up to 5 applicants to the State** via the Swachhatam portal.
ULBs can organize public felicitation of their nominees ~~as city winners~~.
ULB wise nominations will be evaluated at the State level.

Up to **3 entries in each category will be nominated by the State to MoHUA**.
State can organize public felicitation of nominees – as ~~State winners~~.

State nominations will be evaluated at the national level on their **innovativeness, impact, uniqueness, sustainability & replicability**.
Award ceremony details will be announced soon.

City, State, and National Awards Ceremony– around 5th June (World Environment Day)

WINS Awards 2023 - Women Icons leading Swachhata 2023

Application Form

1 Applicant Name:

2 State:

3 District:

4 Urban Local Body (ULB):

5 Select the category of applicants:

i. Self-Help Groups (SHGs)

- Number of members- <Numbers)
- When registered- Month, Year
- Bank Linkage – Yes/No

ii. Micro enterprises

- Number of members and women
- When registered
- Nature of enterprise – Product or Service
 - o Specify product
 - o Specify service
- Annual turnover 2022-23

iii. Non-Government Organizations (NGOs)

- Women members/leaders
- When registered
- Geographical area of operation
- Sectors of operation
- Annual turnover 2022-23

iv. Startups

- Women members/leaders
- When registered
- Nature of startup– Product or Service
 - o Specify product
 - o Specify service
- Financial or technical support received – Yes/No
- Annual turnover 2022-23

v. Others including Individuals (please specify)

- Name
- Designation
- Organizational affiliation if any
- Geographical area of operation
- Sectors of operation

6 Title of the Application

7 Duration

- i. Start date:
- ii. End date (specify if ongoing):

8 About the Organization / Individual (300 words)

9 Brief Description (250 words)

10 Process (250 words)

11 Key Milestones

Month/Year	Milestone

12 Results Achieved

13 Scalability

14 Sustainability

15 Awards/ recognitions, press coverage (List) Support material may be attached separately

16 Reference: Website URL/ Social media handles/partners

17 About the leader/group/organization

18 Details of the Contact person from the Organization/Individual

- i. Name of the authorized signatory officer/group member:
- ii. Designation:
- iii. Mobile No.:
- iv. Email:
- v. Official Address:

City: _____ State: _____
Postal code: _____